

PASSPORT USER GUIDE

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Perform a keyword search for quick access to analysis, data and dashboards across your subscription.

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Use the drop-down to explore different sectors and related industries.

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Explore categories

Explore our proprietary category taxonomy and select your search criteria.

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1 Select categories (0)

2 Select geographies (0)

Search

No categories selected

Category selection

Select the industry, categories and/or subcategories you would like to include in your search.

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Find a specific category



Categories



Select category and all subcategories to view entire hierarchy



Select only lowest level categories



Industries

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☐ Consumer Appliances

☐ Consumer Electronics

☐ Toys and Games

Drinks

☐ Alcoholic Drinks

☐ Hot Drinks

☐ Soft Drinks



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Select category and all subcategories to view entire hierarchy



Select only lowest level categories

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Select only lowest level categories



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Spot check the definition of an individual category.

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Expand the tree to select subcategories under their parent category or industry.

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Hot Drinks



Coffee & Tea



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Type a keyword to search for a category in the tree.

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Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

You searched for: alcoholic drinks

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You searched for: alcoholic drinks

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View all data sets, including market sizes, market shares and sales by retail channel.

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Configure and export your data

Export custom data sets by selecting the data types, data conversions and formats you require.

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Share of sales and actual sales by company in a time series by standard data types.



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Passive



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Further refine the geographies, categories, companies and brands you wish to view.

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Save your search criteria for future use. Access saved searched from your profile page.

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- Q covid-19
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Country Report

Country Report

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Choose the written analysis matching your criteria that you wish to view.

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- Analyst: [Mara Magro](#)

Country Report | 17 Jun 2024

Sales of alcoholic drinks in Spain reported flat growth in total volume terms in 2023 with neither the on-trade or off-trade channels seeing a return to pre-pandemic sales levels. However, sales did see a full recovery in total current value terms. After two consecutive years of strong inflation, consumer purchasing power continued to decrease in 2023, whilst the price of alcoholic drinks continued to rise sharply. This trend has led to a noticeable increase in value terms but this turn placed d [Read more](#)
- Alcoholic Drinks in Malaysia

Analyst: [Adhitya Nugroho](#)

Country Report | 09 Jul 2024

Elevated rates of inflation impacted consumer spending behaviour in 2023 with locals increasingly only purchasing alcoholic drinks during price promotions, are usually organised around festive seasons such as Chinese New Year and Christmas. Prices of alcoholic drinks had already seen significant growth in 2022 –



Results

Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

You searched for: alcoholic drinks

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the pandemic, and a major rebound for on-trade sales due to the full reopening of foodservice of alcoholic drinks in Germany, total volume sales in 2023 continued to normalise with a marginal decline. As in previous years, growth was undermined by the shift towards more moderate alcohol consumption among young adults, with the longer-term trend of a decline in beer sales re [Read more](#)

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Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

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Further refine the analysis you wish to view - choose country reports, datagraphics, briefings and articles.

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Alcoholic Drinks in Germany

Analyst: [Stephen Dutton](#)

Country Report | 23 Jul 2024

Following the upheavals witnessed in previous years linked to the pandemic, and a major rebound for on-trade sales due to the full reopening of foodservice outlets in 2022, thereby boosting overall volume sales growth of alcoholic drinks in Germany, total volume sales in 2023 continued to normalise with a marginal decline. As in previous years, growth was undermined by the shift towards more moderate alcohol consumption among young adults, with the longer-term trend of a decline in beer sales re [Read more](#)

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Analyst: [Mara Magro](#)

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Analyst: [Adhitya Nugroho](#)

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Alcoholic Drinks in Germany

Analyst: [Stephen Dutton](#)

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Revaluations witnessed in previous years linked to the pandemic, and a major rebound for on-trade sales due to the full reopening of foodservice thereby boosting overall volume sales growth of alcoholic drinks in Germany, total volume sales in 2023 continued to normalise with a marginal increase over previous years, growth was undermined by the shift towards more moderate alcohol consumption among young adults, with the longer-term trend of sales re [Read more](#)

Alcoholic Drinks in Spain

Analyst: [Stephen Dutton](#)

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Alcoholic Drinks in Malaysia

Analyst: [Adhitya Nugroho](#)

Country Report | 09 Jul 2024

Elevated rates of inflation impacted consumer spending behaviour in 2023 with locals increasingly only purchasing alcoholic drinks during price promotions, which are usually organised around festive seasons such as Chinese New Year and Christmas. Prices of alcoholic drinks had already seen significant growth in 2022 – especially wine and spirits – and thus the further price rises seen in 2023 had a significant detrimental effect on volume sales. [Read more](#)

Alcoholic Drinks in the US

Analyst: [Mark Strobel](#)

Country Report | 12 Jun 2024


In 2023, the collective weight of inflationary pressures, waning consumer confidence, and persistent brand boycotts led total volume sales of alcoholic drinks in the US to drop to their lowest level in a decade. Bright spots existed in categories across the spectrum, but could be matched with similarly negative or worse results in another. For instance, while malt-based RTDs flew off shelves, largely as hard tea and spirit-based canned cocktails saw share growth, hard seltzers continued their [Read more](#)


Hot topics

Search for analysis by popular topic.

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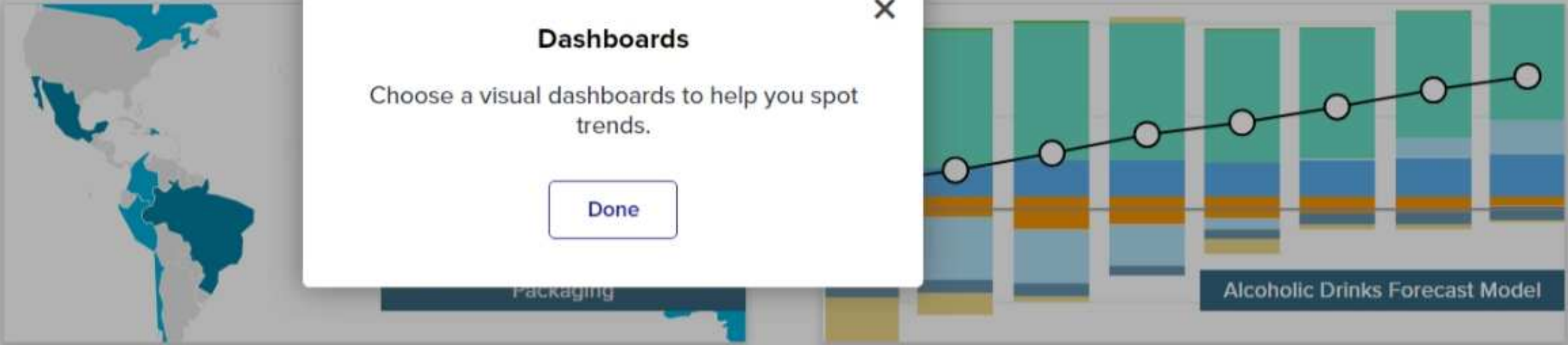
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Choose a visual dashboards to help you spot trends.

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
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
 How do keyword search results differ from tree search results?


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CONVERT DATA 


CHANGE DATA TYPES 


Σ GROUP SUM 


2018 


2023 


APPLY 

MODIFY SEARCH 









Geography	Type	Unit	Current Constant	2018	2019	2020	2021	2022	2023
Argentina	ue RSP excl	ARS million	Current Prices	-	-	-	-	-	-

Convert data

Convert data to a specific unit of measurement

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CONVERT DATA + CHANGE DATA TYPES 1 GROUP SUM 2018 2023 APPLY

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Geography	Category	Unit	Current Constant	2018	2019	2020	2021	2022	2023
Argentina	Alcoholic	million	Current Prices	-	-	-	-	-	-

Research Sources:
1. Retail: Euromonitor from

Change data type

Add or remove data types from the grid like volume or value sales. Some Industries also include other unique data types.

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 How do keyword search results differ from tree search results?


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Geography	Category	Constant	2018	2019	2020	2021	2022	2023
Argentina	Alcoholic Drinks Vending	Prices	-	-	-	-	-	-

Research Sources:
1. Retail: Euromonitor from trade sources/nation

Group sum

Sum the data in your search by category and/or geography to create a tailored total line.

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Geography	Category	Data Type	2019	2020	2021	2022	2023
Argentina	Alcoholic Drinks Vending	Retail Value P Sales Tax	-	-	-	-	-

Research Sources:

1. [Retail: Euromonitor from trade sources/national statistics](#)

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Change the years in the dropdown menu and click 'Apply' to access forecasted and historic data.

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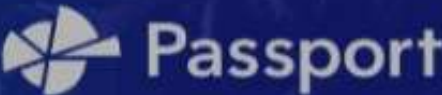
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Eyewear in Canada

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Eyewear

Eyewear in Canada, following a year of modest growth, is expected to continue its upward trajectory, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, following its acquisition of the local chain, further solidifying its position as a key player in the market.

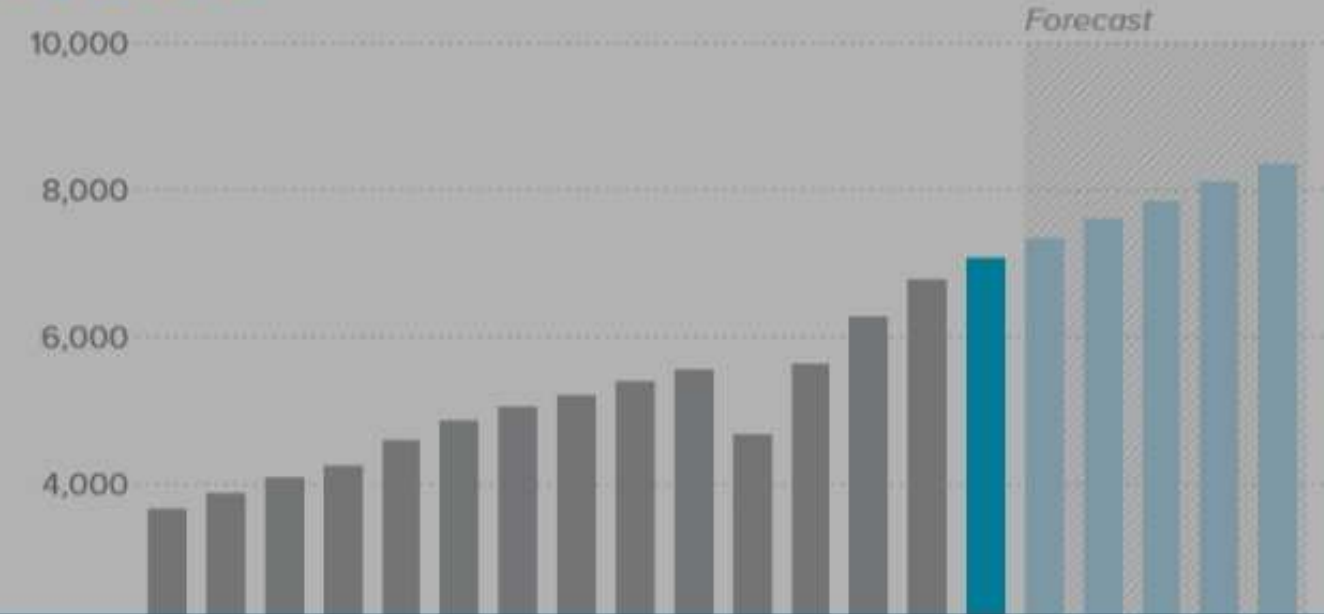
Market Sizes

Sales of Eyewear

Retail Value RSP - CAD million - Current - 2010-2029




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Eyewear in Canada

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EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence after a year of mixed performance in 2023. While prescription spectacles, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to reach 150 stores by the end of 2024.

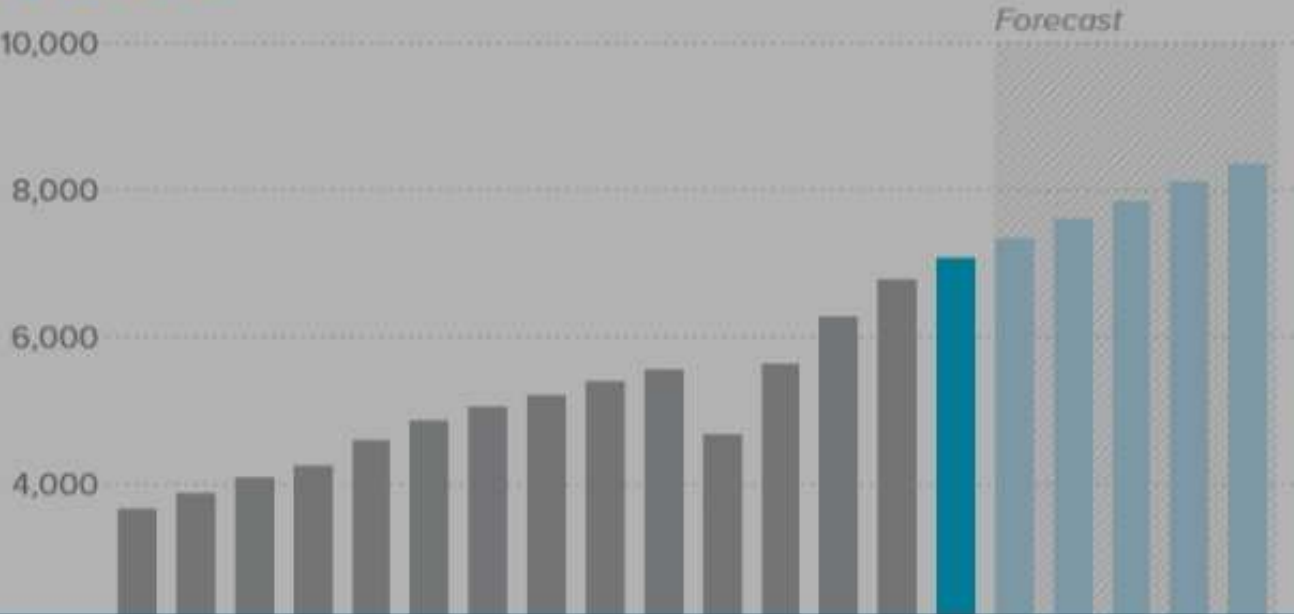
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Sales of Eyewear

Retail Value RSP - CAD million - Current - 2010-2029



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Eyewear in Canada

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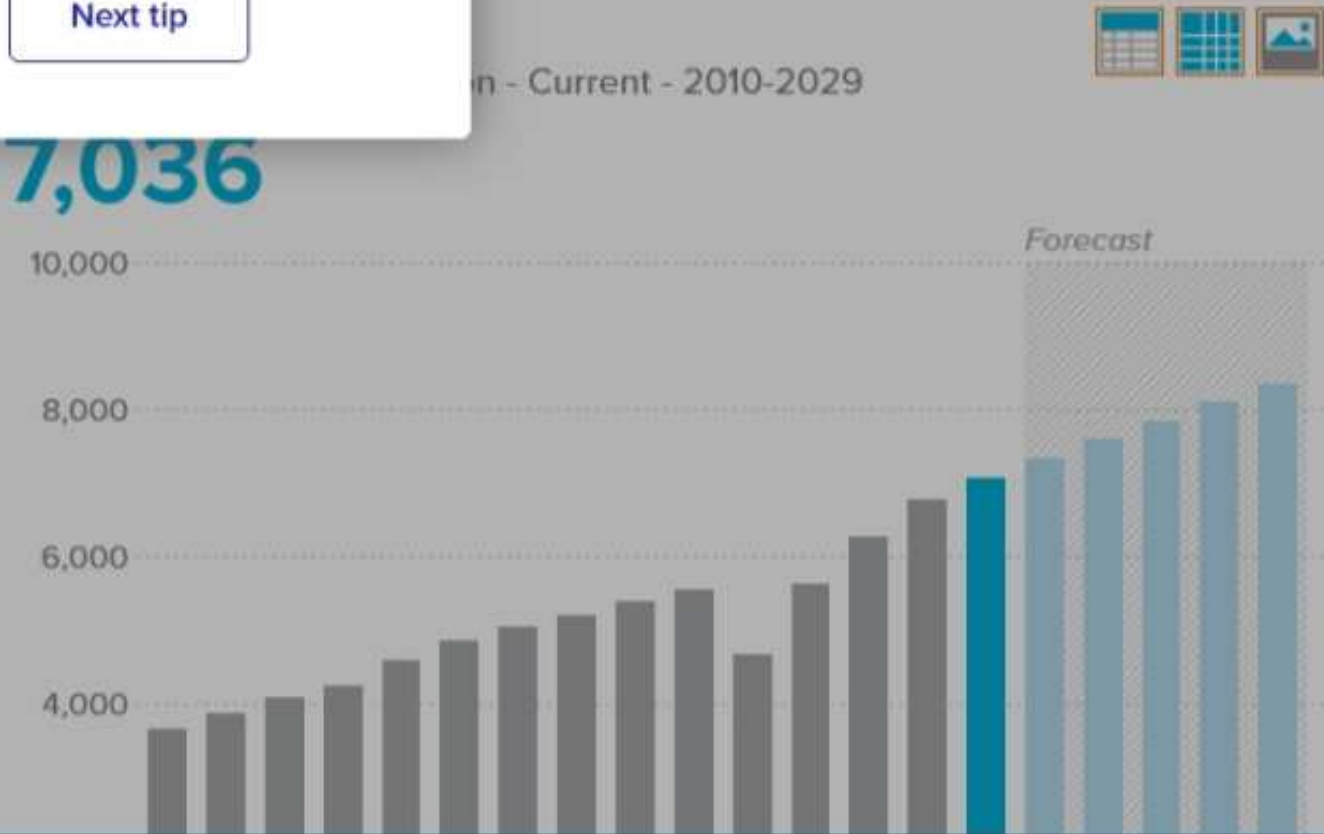
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Eyewear in 2024: The big picture

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2024 key trends


In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to continue its expansion in 2024.




Eyewear in Canada

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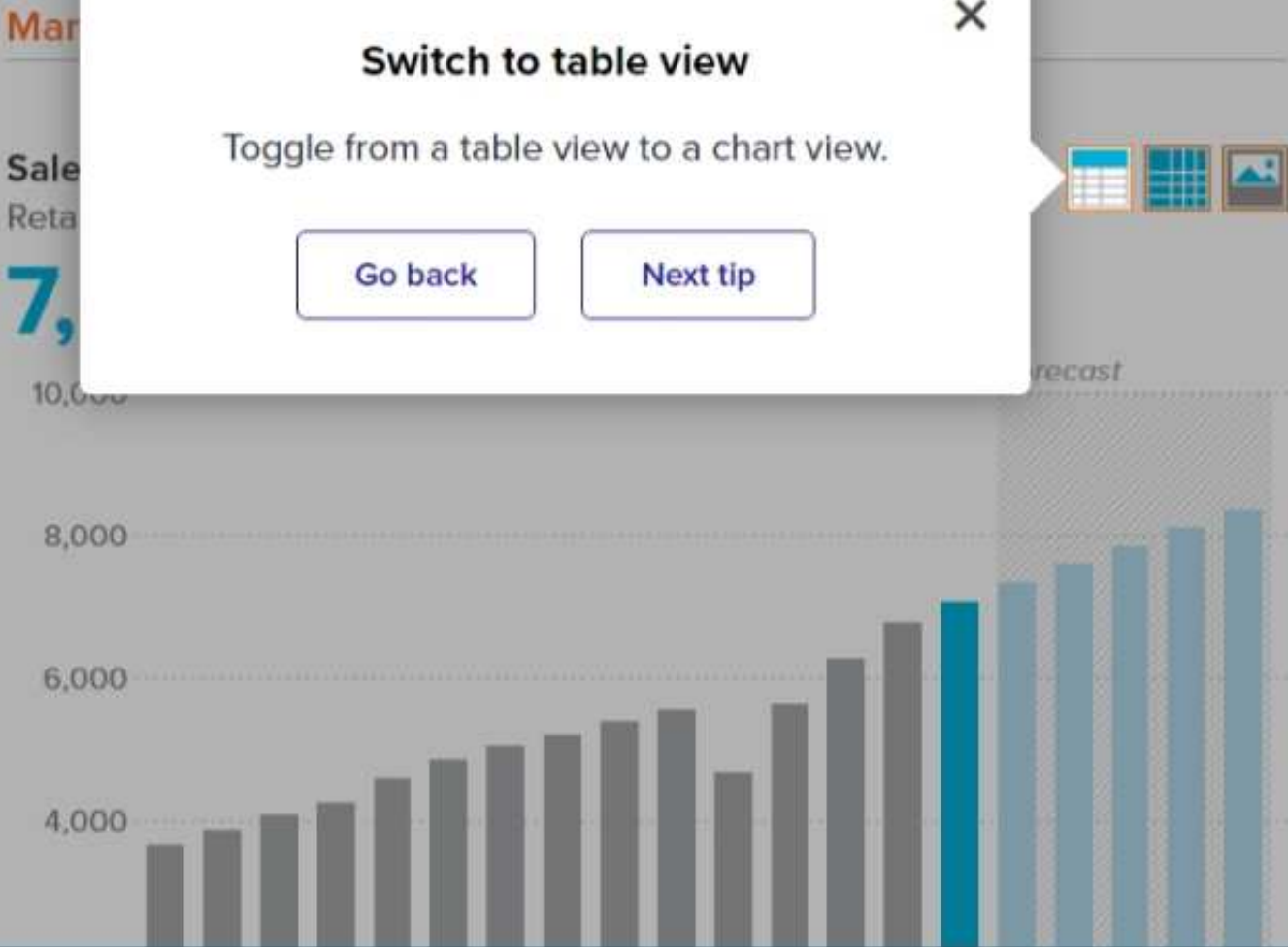
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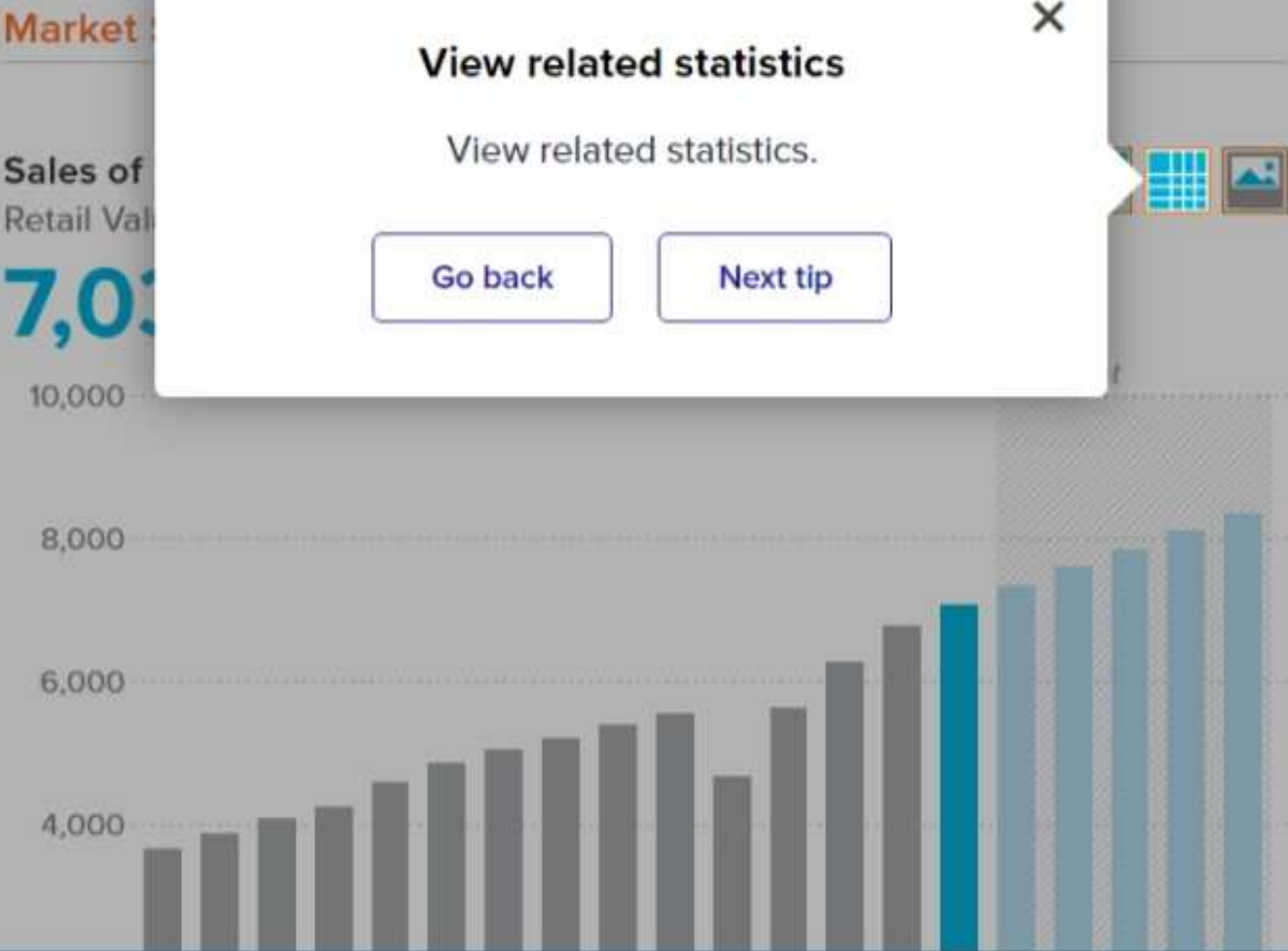
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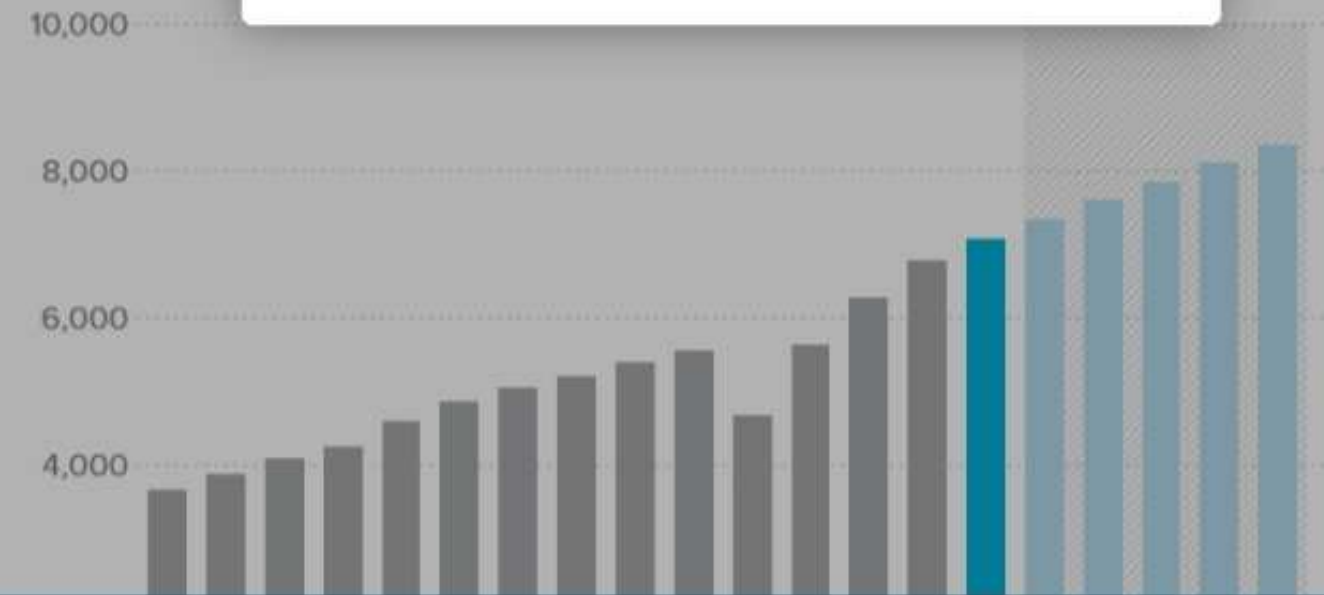
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Market Size

Sales of Eyewear
Retail Value R\$

7,036



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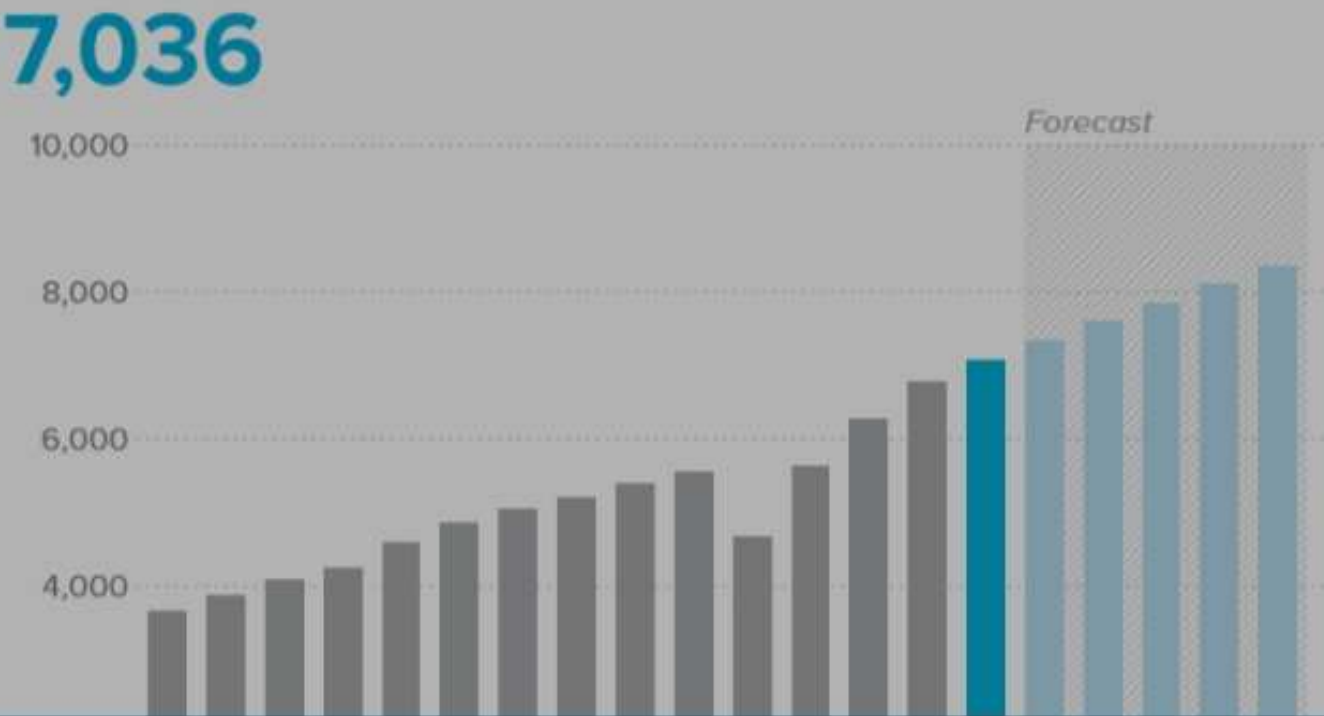
Eyewear in Canada is projected to grow 24, following a year of growth. The market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

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Market Sizes

Sales of Eyewear
Retail Value RSP - CAD million - Current - 2010-2029



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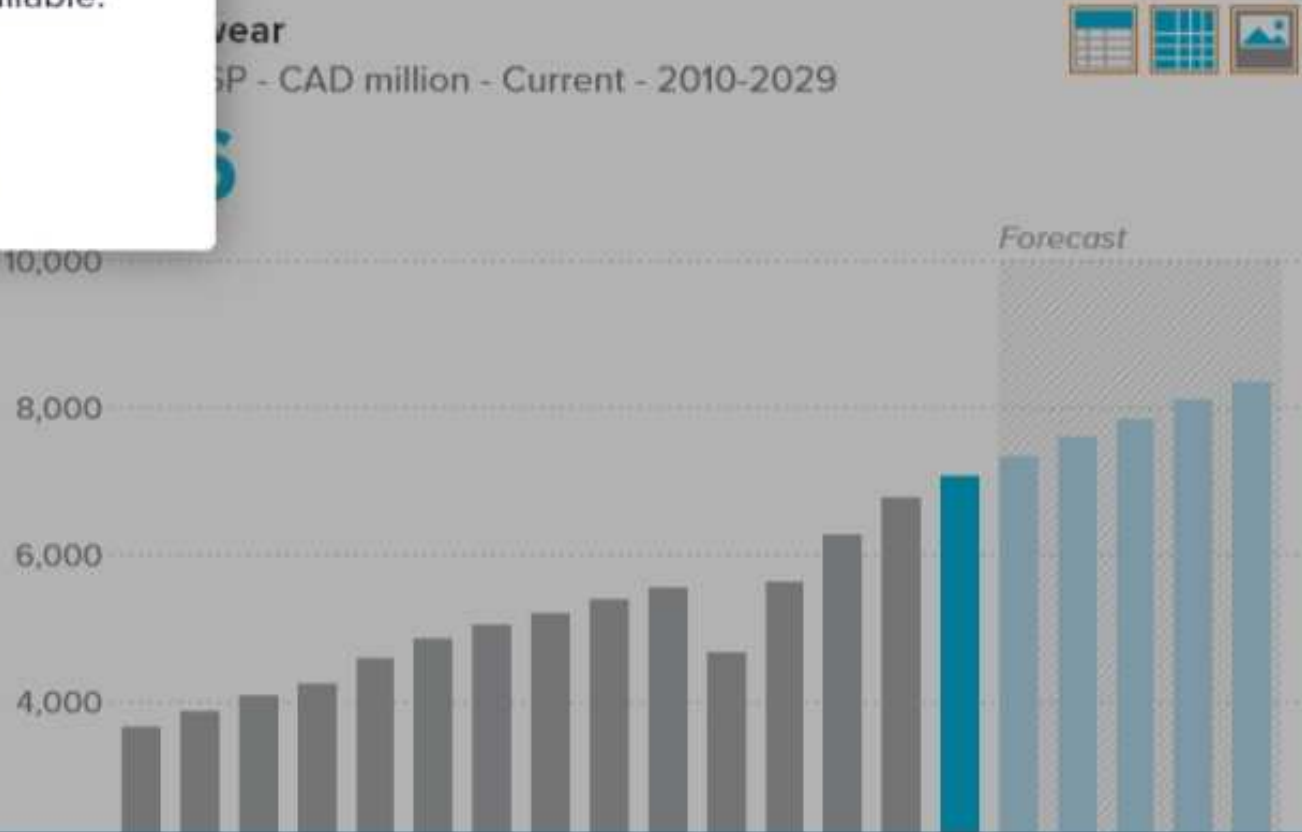
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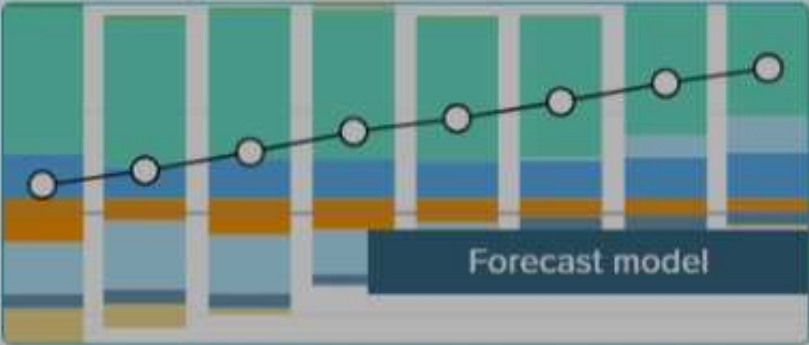
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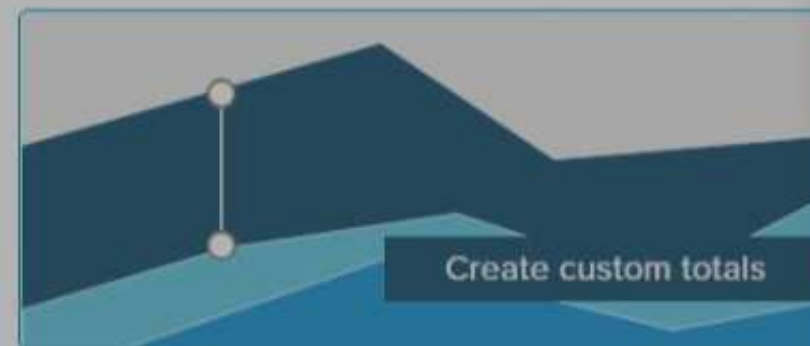


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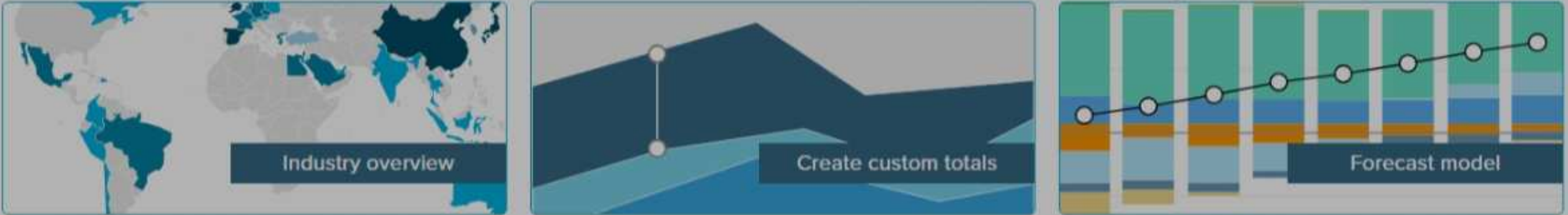


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By Type

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Z-A

Date

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By Type

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Z-A

Date

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By Type

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By Date

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DELETE



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Sort results

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Z-A

Date

FILTER CONTENT (0)

By Type

☐ Results List

By Date

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15 categories and 320 sub-categories

	<input type="checkbox"/> Beauty and Personal Care		
	<input type="checkbox"/> Baby and Child-specific Products		
	<input type="checkbox"/> Bath and Shower		
	<input type="checkbox"/> Colour Cosmetics		
	<input type="checkbox"/> Deodorants		

Snapshot of coverage

- 20 years of comparable market size data
- 15 years of historic data and 5 year forecasts
- Premium vs mass breakdowns
- Market sizes for dermocosmetics
- Sales by retail channel - including direct selling
- Retail volume and value sales

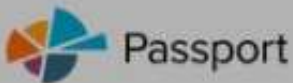
Premium skin care sets/kits

Retail value rsp, USD million, current, 2009-2028



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	<input type="checkbox"/> Depilatories	
	<input type="checkbox"/> Fragrances	
	<input type="checkbox"/> Hair Care	
	<input type="checkbox"/> Men's Grooming	
	<input type="checkbox"/> Oral Care	
	<input type="checkbox"/> Oral Care Excl Power Toothbrushes	
	<input type="checkbox"/> Skin Care	

*Illustrative example

Snapshot of coverage

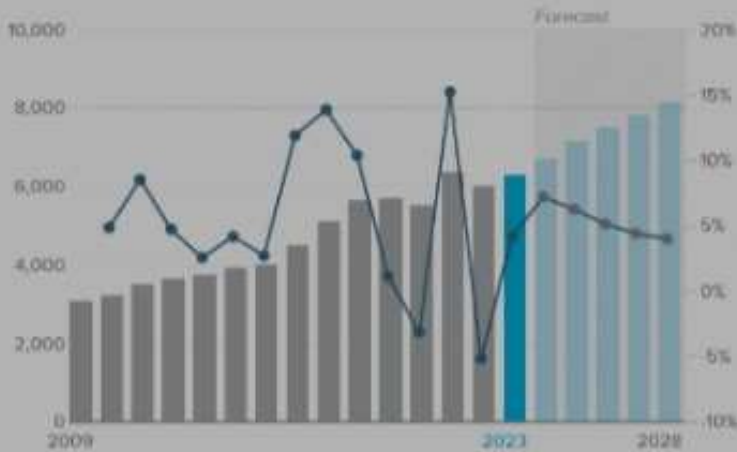
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- Company and brand shares

Key themes

- **Ingredient-led beauty**
Continued demand for clean and clinical brands and the rise of dermocosmetics
- **Premiumisation and affordability**
Further normalisation of budgeting and greater polarisation of spending
- **Blurring wellness**
Skin health continues to play an integral role in the growing popularity of wellness
- **Women's Health**
Continued investment in consumer education of functional benefits for women as we better understand the effect of hormonal changes during life stages

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- **AI**
Plans to invest in AI grow as it plays a pivotal role in gathering and analysing data related to product recommendations

Country coverage

- 99 countries researched

Snapshot of coverage

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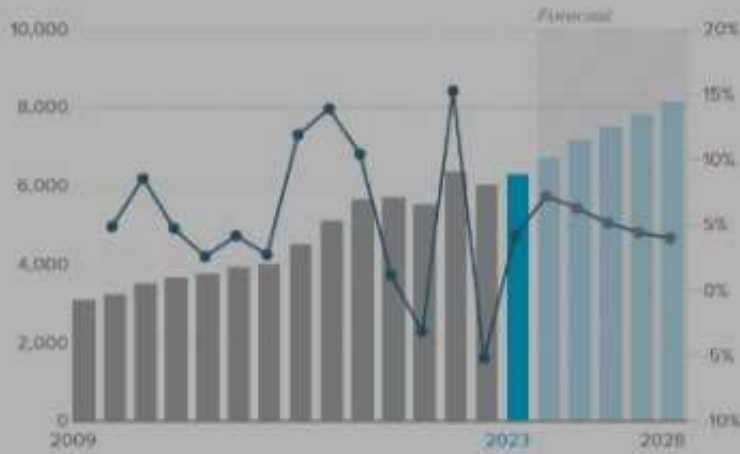


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